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Pink Duck Publishing celebrate with a quacktastic night

(George Town, Grand Cayman) It was a “quacktastic” night as more than 200 media professionals, decision makers, and movers and shakers attended Pink Duck Publishing’s launch party. The chic soiree was held last Thursday, May 17 at The Wharf Restaurant & Bar, Seven Mile Beach.

Invited guests were able to find out more about the publishing company that is shaking up Cayman’s media scene for the better, meet the talented cast of creatives, and learn about the company’s trio of print and digital titles, *The Cayman Book*, *Your Cayman*, and *Bounce*.

“We were thrilled with the turnout and the excitement around our print and digital titles,” Kathryn Willman, Pink Duck Publishing founder and creator of opportunities, said. “We were also delighted to meet existing and new clients alongside established industry professionals who came out to see first-hand what all the buzz has been about.”

Pink Duck Publishing is a modern, forward thinking print and digital publisher that offers a fun, innovative, and next generation platform for business to reach their target audience.

During the event guests were able to view sample pages of the sophisticated websites that are in development, as well as enjoy a sneak peek of some sample magazine pages that are currently in production.

“The feedback we had was fantastic,” Eleanor Smith, Pink Duck Publishing’s marketing manager and brand guru, said. “After many months of hard work by everyone at Pink Duck, it was great to be able to give people a sneak peek of these innovative products and share some of the exciting plans we have for the future.”

In addition to guests learning more about Cayman’s newest and most innovative publisher, three lucky attendees were the winners of a selection of fabulous prize giveaways.

The winner of a half-day charter abroad Five Star Charters’ luxury 48-foot Sea Ray Sundancer was Chelsea Rivers. Taking home with her a luxury hamper filled with Ted Green Fragrances was Kylie Jones, while Vanessa Bodden scooped up the grand prize, a stunning Bvlgari Assioma Quartz watch valued at over US \$5,000, courtesy of Kirk Freeport.

“The night was a true success,” Miss Willman added. “I would like to thank all of the Pink Duck Publishing team who worked tirelessly to make this launch event a success, as well as add a big thank you to all of our event partners, including Kirk Freeport, Five Star Charters, The Wharf, Ted Green, and the Cayman Islands Tourism Association.”

Mrs Smith added: “We are encouraging everyone to like and follow our Facebook page to stay up-to-date with all the exciting developments at Pink Duck Publishing.”

About Pink Duck Publishing

Fresh, innovative, next generation

Pink Duck Publishing is a modern and forward-thinking full-service print and digital publisher headquartered in George Town, Grand Cayman.

Founded in 2018 by Kathryn Willman, the company owns and operates some of Cayman’s most innovative multi-platform brands, all managed by a cast of creatives covering the media spectrum.

Pink Duck Publishing’s portfolio includes *The Cayman Book*, a sophisticated resource for the discerning traveller, *Your Cayman*, the go-to resource for residents and tourists, and *Bounce*, Cayman’s first and only lifestyle magazine dedicated to promoting Cayman’s growing health, fitness, beauty, and wellness industry. Both *The Cayman Book* and *Your Cayman* are the official publications of the Cayman Islands Tourism Association.

Find out more at pinkduckpublishing.com.

ENDS

MEDIA CONTACTS

Editorial: news@pinkduck.ky

Marketing: eleanor@pinkduck.ky / +1 (345) 936-2201

Sales: Kathryn@pinkduck.ky